



2010 SPONSORSHIP APPLICATION & CONTRACT

April 14-17, 2010 ~San Diego, CA

The 2010 Sponsorship Program is only open to exhibitors with signed
2010 Exhibitor Space Contracts

COMPANY INFORMATION

DEPOSIT PAYMENT MUST ACCOMPANY FORM

Contact _____ Company _____

Full Address (no P.O. boxes) _____

City _____ ST _____ Zip/Postal _____ Country _____

Phone _____ ext: _____ Fax _____

E-mail _____ **SIGNATURE REQUIRED:** _____

By signing this contract you agree to the sponsorship terms listed in the benefits section of the sponsorship program and those outlined by the Academy in your Exhibit Space Contract. You also consent to permit the Academy to share this information with Official Contractors. In order to generate increased attendee traffic flow, the Academy reserves the right to promote any sponsorship in its marketing and advertising materials. There is no guarantee in the use of any particular company name or item, in part or in whole, and recognition will be solely for the benefit of AudiologyNOW! Date of sign-up will affect which promotional materials that the sponsorship(s) can be advertised in for AudiologyNOW!

PROGRAM PRICING

Sponsorships are awarded based on contract receipt date. Due to production needs, some sponsorship items must be purchased prior to October 1, 2009. Please refer to sponsorship program for item quantities, restrictions and guidelines.

<input type="checkbox"/> @audiology	\$7,000	<input type="checkbox"/> Expocard	\$15,000
<input type="checkbox"/> AAAF Happy Hour and a Half	\$5,000	<input type="checkbox"/> Guest Passes (mo)	\$1,000
<input type="checkbox"/> AAAF AudiologyNOW! e-newsletter	\$1,000	<input type="checkbox"/> Honors and Awards Banquet	\$5,000
<input type="checkbox"/> ABA 5K Run	\$6,000	<input type="checkbox"/> Hotel Room Key	\$12,000
<input type="checkbox"/> ABA Recognition Luncheon	\$5,000	<input type="checkbox"/> Ice Cream Cart (mo)	\$3,000
<input type="checkbox"/> AAAF First Timer Assistance Program	\$10,000	<input type="checkbox"/> International Reception	\$5,000
<input type="checkbox"/> AAAF Member Assistance (mo)	\$500	<input type="checkbox"/> Lanyard	\$13,000
<input type="checkbox"/> Academy Research Conference (ARC)	\$12,000	<input type="checkbox"/> Literature Insert (3) available	\$3,500
<input type="checkbox"/> ARC Student Scholarships (mo)	\$1,000	<input type="checkbox"/> Little Ears	\$5,000
<input type="checkbox"/> Airport Shuttle	\$3,000	<input type="checkbox"/> Lunch Sponsorship (per day)	\$20,000
<input type="checkbox"/> Aisle (mo)	\$10,000	<input type="checkbox"/> Notebook	\$20,000
<input type="checkbox"/> Assistive Listening Devices	in kind	<input type="checkbox"/> Poster Session	\$5,000
<input type="checkbox"/> Attendee Lounge	\$3,000	<input type="checkbox"/> Registration Packet Insert	\$7,500
<input type="checkbox"/> Attendee Welcome (mo)	\$800	<input type="checkbox"/> Session Station	\$5,000
<input type="checkbox"/> Badge Holder	\$20,000	<input type="checkbox"/> Shuttle Service	\$35,000
<input type="checkbox"/> Banners (mo)	\$3,000	<input type="checkbox"/> Static Cling (mo)	\$300
<input type="checkbox"/> Breakfast Beginnings(mo)	\$20,000	<input type="checkbox"/> State Leaders Luncheon	\$5,000
<input type="checkbox"/> Carpet Leads(mo)	\$500	<input type="checkbox"/> Student Academy of Audiology	\$40,000
<input type="checkbox"/> Celebrate Audiology	\$6,000	<input type="checkbox"/> Trivia Bowl – Title Sponsors	\$30,000
<input type="checkbox"/> Column Wrap (mo)	\$2,000	<input type="checkbox"/> Trivia Bowl – Co sponsor	\$7,500
<input type="checkbox"/> Convention Pens	\$6,500	<input type="checkbox"/> (2)	
<input type="checkbox"/> Convention Bag	\$30,000	<input type="checkbox"/> You ARE Here	\$1,500
<input type="checkbox"/> Exhibitor Literature Wall(mo)	\$300	<input type="checkbox"/> Water Bottles	\$29,500
<input type="checkbox"/> Exhibitor Lounge	\$5,000	<input type="checkbox"/> Water Cooler Wraps	\$2,000
		<input type="checkbox"/> Water Stations	\$30,000

FAX FORM TO:
703.790.8631

SEND PAYMENTS TO:
AAA Lockbox
Checks payable to:
American Academy of
Audiology, Inc.
11654 Plaza America Dr.
507
Reston, VA 20190-4700

All sponsorship recognition signage produced by the Academy will include the following statement:
AudiologyNOW! 2010 is made possible through our sponsors, exhibitors, registration fees, and the support of attendees like you!

**(mo) =
Multiple
Opportunities
Available*

PAYMENT INFORMATION

Total Sponsorship(s) Amount \$ _____ .00 a 50% deposit must accompany form. Company will not be listed as a sponsor until the full amount is received. Full payment must be received by October 1, 2009. For contracts submitted after October 1, full payment should accompany form. If you wish to cancel your sponsorship, submit your written request to the Academy to request a refund. Refunds will not be given after October 1, 2009 and only 25% of monies paid will be refunded for cancellations received by/on the October 1, 2009 deadline.